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BULGARIAN SECURITY SUMMIT

CONFERENCE & EXHIBITION

BRANDING AREAS

October 28-29, 2026

Inter Expo, Sofia, Bulgaria

www.bulgariansecuritysummit.com

“Stopping advertising to save money is like stopping your watch to save time.”

Henry Ford

“The most important thing is to forecast where customers are moving, and be in front of them.”

Philip Kotler

*“Make it simple. Make it memorable.
Make it inviting to look at.”*

Leo Burnett

Dear sponsors,

We proudly introduce to you additional marketing opportunities through this catalog of branding areas. Understanding the importance of visual representation, these branding areas have been carefully chosen. You are invited to thoughtfully review details on each and let us know which one(s) are of interest to you. Policy “First come, first served.” is implied. Thank you for the understanding. Looking forward hearing back from you.

IMPORTANT: The design of banners is up to the client, while the organizer retains the right to approve visuals in accordance with the graphic standards and rules of Adria Security Summit.



1.FRONT WALL HALL 1

Dimensions (w x h): 280 x 300 cm

Material: vinyl mesh

Positions: 4

PRICE: 500 EUR / position



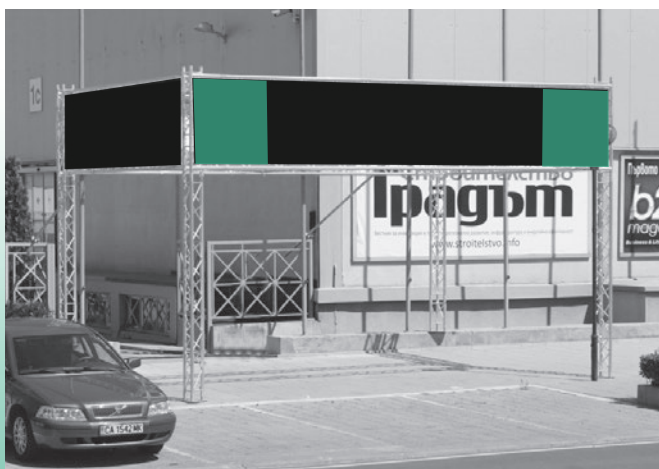
2.FRONT WALL HALL 1

Dimensions (w x h): 519.5 x 189.8 cm

Material: vinyl mesh

Positions: 6

PRICE: 900 EUR / position



3.THE ENTRANCE TO HALL 5 & 6

Dimensions (w x h): 118 x 118 cm

Material: vinyl mesh

Positions: 8

PRICE: 300 EUR / position

***NOTE: Areas marked in black are reserved for the organizer's branding; all remaining spaces are available for company placements.**



4. ENTRANCE SIDE WALL HALL 1

Dimensions (w x h): 519.5 x 189.8 cm

Material: vinyl mesh

Positions: 2

PRICE: 700 EUR / position



5. ENTRANCE HALLS 5 & 6

Dimensions (w x h): 201 x 86.5 cm

Material: fabric

Positions: 2

PRICE: 400 EUR / position



6. ADVERTISING COLUMNS

Dimensions (w x h): 4x60x250 cm

Material: forex

Positions: 6.

PRICE: 200 EUR / 1 side, 600 EUR 4 side

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7.EXHIBITION HALL 1 FLAGS

Dimensions (w x h): 150 x 300 cm (double side)

Material: vinyl

Positions: 6

PRICE: 500 EUR / position



8.EXHIBITION HALL 2 FLAGS

Dimensions (w x h): 150 x 300 cm (double side)

Material: vinyl

Positions: 6

PRICE: 500 EUR / position

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